


ADDENDUM

PRINCIPLES OF DESIGN COURSE

Topic	YouTube link	QR Code
Topic 1 – Introduction to Graphic Design	https://youtu.be/PaCRRojLVUI	
<p>Overview of the video:</p> <p>This video discussed on essential skills of a graphic design and its relationship to the application of basic design principles in your designing activities. It also discussed on basic elements of graphic design on its application to your designing activities. The video also covers a brief history of graphic design and its application in communication design and the implementation of the graphic design in advertising and other related areas in communication design.</p>		
<p>When to watch this video:</p> <p>This video covers almost every Topic 1 in the module. As you read the module, you may want to refer to the video to understand the overall concepts of the topics. The content in this video is inter-related to each other which may lead to achieving the learning objectives that will guide you to create meaningful learning outcomes</p>		

Topic 2 - Formal Elements of Design

<https://youtu.be/SuUcwxUndPE>



Overview of the video:

This video discussed required skills basic design elements. It also presented on functions of five basic design elements on its application to a various product of graphic design. The appreciation of the five basic design elements will lead to making your design meaningful and easy to visually interpret. This video will also specifically discussed on five basic elements such as line, shape, texture, form, space in its application to a creation of a meaningful composition that is useful in most of the design activities.

When to watch this video:

This video covers almost every Topic 2 in the module. As you read the module, you may want to refer to the video to understand the overall concepts of the topics. The content discussed in this video is inter-related to each other that lead to achieving the learning objectives that will guide you to create meaningful learning outcomes

Topic 3 - Colour

<https://youtu.be/EYPosyRTHFs>



Overview of the video:

This video discussed on the definition and function of colors in all graphic design products. It will also Demonstrate a skill in designing a color wheel, tints and shades and simultaneous color system in creating your design based on an appropriate color scheme to fulfill the needs of your audience. In the application of graphic artworks, color plays it roles in stimulating the audience's feeling to hold them to the visuals elements. The use of color sometimes reflects a personal preference due to their experiences and cultural background.

When to watch this video:

This video covers almost every Topic 3 in the module. As you read the module, you may want to refer to the video to understand the overall concepts of the topics. The content discussed in this video is inter-related to each other that lead to achieving the learning objectives that will guide you to create meaningful learning outcomes

Topic 4 - Typography

https://youtu.be/Cc_XVltfO7Y



Overview of the video:

The video discusses the four principles of typography. Each principle is elaborated with appropriate examples. On top of that, powerful tips on color, font size, contrast, and typeface are also demonstrated. The way they impact the design in capturing audience's attention is focused.

When to watch this video:

Basically this video covers major contents in the topic. Hence, it is free for students to watch at any point while flipping the course module.

Topic 5 - Layout

<https://youtu.be/qqGp4qx3s7g>



Overview of the video:

This video discusses some design principles related to layout for Web sites, specifically on arranging visual elements. A layout can be generally defined as the organization of text and other visual elements. This process of arrangement involves the sizing, spacing, placement, or composing of elements such as text, images, logo, captions, navigation elements, and negative space to create effective visual communication. In short, they are categorized into emphasis, unity, and balance.

When to watch this video:

This video is best viewed when you read about the “Arranging Visual Elements” topic. It is addressed after you have read about the Web Layout Design and the Goals of Layout Design.

Topic 6 - Design Guidelines for Web Form and Space

<https://youtu.be/Xlhw556ZKBs>



Overview of the video:

This video discusses about the design principles of form and space for the Web. For the space and form, the simplicity, closure, proximity, continuation, similarity, and figure and ground principles are explained with appropriate illustrative examples. Such demonstration intensifies audience's understanding. They are based from Gestalt Principles.

When to watch this video:

Basically, this video covers the whole content in the topic. Hence, learners could view the video at any time while studying the topic.

Topic 7 - Web User Interface Design

<https://youtu.be/Xg5vWwLcp7w>



Overview of the video:

This video shares with you the trade-off between aesthetical value and usability. Besides making your Website aesthetic, you have to make it usable too. Many studies have discovered that aesthetical Websites are not used as it is desired when it fails to support user tasks. In such context, supporting user tasks is referred to as usability. Hence, minding the strategies for winning the usability on top of making a website aesthetic is obviously important.

When to watch this video:

Basically this video could be best viewed after you have completely read the topic.

Topic 8 - Different Types of Websites

<https://youtu.be/ygxxW79iqVA>



Overview of the video:

This video discusses about ten types of Website that users could develop. Each type is paired with its appropriate purpose. This enlightens learners with certain set of considerations when they need to design certain website.

When to watch this video:

The video could be viewed at any time when going through the topic. It is good also to be viewed together while reading the course module.

Topic 9 - Information Design

<https://youtu.be/C7ezBh0nyBg>



Overview of the video:

This video discusses some guidelines in designing the information in a Website so that it wins the audience's attention. The varied types of Websites require different designs for their information. Hence, for that, this video underlines ten questions designers should answer.

When to watch this video:

The video could be viewed after you have read the topic entirely.

Topic 10 - Interactive Design

<https://youtu.be/QAHV0yIKDbs>



Overview of the video:

This video discusses about excise in Websites, which have to be eliminated wherever necessary. It is important to ensure users are not forced to do things they are not supposed to do. Some examples are addressed illustratively so that learners could understand the concept well.

When to watch this video:

The video could be viewed at any time after reading the topic entirely.